

WIN



Women Inspire

WIN – Women Inspire – Be Inspired. Inspire.

Preamble

- Women are the Source of Energy and Inspiration. They are the abode of Compassion, Love and Enthusiasm.
- Women who are out to explore the world and enter public life face several challenges due to external factors in the society, as well as internal factors such as attitudes, beliefs, awareness, and thinking. Growing consumerism, materialism, breaking of traditional ways of living, greater independence and mobility, economic freedom, and such other factors have opened up a plethora of choices.
- In the contemporary world, Women face many challenges in their day to day activities and work. WIN Team works to Protect the Interest of Women and Promote Gender Equality.

Educate & Promote People about

- Women Entrepreneurship
- Hygiene & Cleanliness
- Educating the Girl Child
- Women Employment
- Women Empowerment
- Economic Independence of Women
- Social Empowerment
- Promote Talented Girls / Women to achieve growth in their respective field.

- Child Abuse
- Any forms of Harassment / Abuse to Women
- Eve Teasing
- Female Feticide
- Domestic Violence
- Corporate discrimination – Glass Ceiling

Achievements

- Through the WIN team, a Safe and Secure Working ambience is provided to Women. A sense of Community is built among members of WIN.
- WIN Team members believe in winning and not looking back at the past with regret.
- WIN Team members themselves have fought many Social battles at their individual capacity. The members are very happy to take up the causes of WIN as a Group.





Activities - Karunashraya



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Activities - Walkathon



Activities - Walkathon



Activities – Desire Society



Activities – Desire Society



Activities – Desire Society



Activities – Desire Society







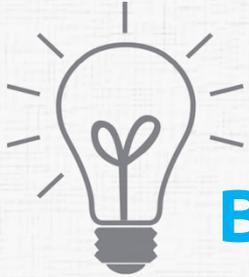
Creative Mediapulse Technologies

A new-age Creative Communications & Advertising Agency

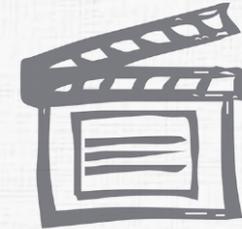
London, UK – Bangalore, India

USA – Canada – UK – Italy – The Netherland – Bulgaria – Cyprus – Egypt – Qatar - Australia

Specializing in



Branding



Advertising

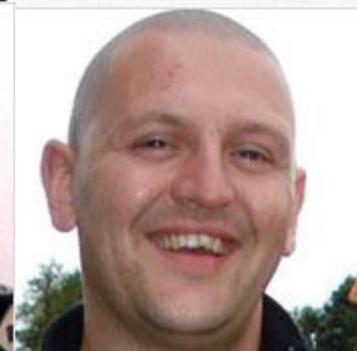


Marketing



Consultation

to meet your business objectives







Mercedes-Benz



Decide with Confiden





- Consultation
- Branding
- Marketing
- Creative design services
- Creative content writing
- Advertisement releases - TV, radio, newspaper, outdoor, social media
- Client service and coordination service during execution of the assignment.

Creative Collaterals Development

- Ad design - Print
- Poster design
- Leaflet design
- Newsletter design
- Pamphlet design
- Hoarding Design
- Radio Jingle Production
- TV Commercial Production
- Corporate Film Production
- ATL & BTL Activities
- Website Maintenance & Promotion
- Power Point Presentation Designing
- Flash Presentation Development
- Flash Mailers
- Intranet GUI enhancement
- Flash Template development / Programming
- 2D / 3D Animations
- Curtain Raisers
- Training content
- Rich Media Solutions

Future Activities of WIN Team

- Corporate Tie Up
- Raise Funds
- Organize Activities
- Marathon
- Corporate Events
- ATL & BTL Activities
- Women Associations
- And More..

Sponsorship Opportunities



**BUILD YOUR BRAND
WHILE YOU SERVE THE SOCIETY**



Sponsorship Opportunities

Sl. No	Promotion type	Duration	No. of posts/day	Total Posts	Reach	Price (INR)
1	Seasonal Sponsorship	15th Sep-31st Dec	1	108	3240000	300000.00
2	Dasara sponsorship	9 days	2	18	540000	150000.00
3	Diwali sponsorship	4 days	2	8	240000	100000.00
4	Pay per post	1 day	1	1	30000	7000.00
5	Monthly Sponsorship	30 days	1	30	900000	120000.00
6	Quarterly Sponsorship	90 days	1	90	2700000	270000.00
7	Festival Day Sponsorship	1 day	1	1	50000	15000.00
8	Listing on the WIN Page as Sponsor	Quarter				5000.00
		Annual				15000.00
9	Sponsoring T Shirts - Logo at the Back			100		50000.00
10	Sponsoring Caps - Logo at the Back			100		20000.00

Sponsorship Opportunities

Sl. No.	Activity	Proposed Expenses Budget
1	Visiting – 30 Rural Schools and giving them stationaries and goodies. Speaking to them about Hygiene, Women Empowerment and other Objectives of WIN. @ INR 10,000/= Per School X 30	3 Lakhs
2	Developing Videos of WIN from Various Celebrities Cost per Video – INR 20,000 X 10 Videos	2 Lakhs
3	Visiting 30 Colleges in Bangalore and discussing about WIN and its objectives. @INR 5000/= per College X 30	1.5 Lakh
4	Organising an Online Talent Hunt Event to bring forward the Talent of Women. Cost INR 4 Lakh including the Prize money of 50K for the winners.	4 Lakh
5	Creating a Girls only Call Center to Attend to the queries from various affected Women.	1 Lakh per Month



Call us @ +91 806 531 9609

Or

mail us at

WIN@CMPTL.com

To know more about the program and to
extend your helping hand



THANK YOU