
cmptl™
Empowering Growth Through Licenses
AI
cmptl
Partner Program
Grow Through Collaboration
CMPTL ECOSYSTEM
One Ecosystem. Endless Possibilities.



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The cmptl Partner Program
A structured collaboration network
Connect capable professionals and businesses with relevant opportunities.
Distribute suitable client projects and leads through a trusted partner network.
Create a knowledge pool across multiple professional disciplines.
Enable collaboration, knowledge sharing and cross-market relationships.
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Empowering Growth through Licenses

Expanding Global network across 300+ Locations



India



Asia



Middle East



UK & Europe



Africa



ANZ



North America



South America

About CMPTL

cmptl™
Empowering Growth through Licenses

Over 6000+ Person years of Experience,
Serving more than **4500+** Companies World Wide

Network of 2500+ Professionals
which include, Business Consultants, Strategists,
Advertising & Branding Specialists, Creative Directors, Intelligent Writers,
Auditors, Software Engineers, Animators, Audio Engineers,
Programmers, Designers, Event Managers etc.

Versatility & Expertise across all Business Verticals,
Global Quality Solutions, Time-tested Fulfilment of Deadlines,
Endorsed by a Pool of Professionals with over
two Decades of Industry Rich Experience



OUR PRIVILEGED CLIENTS

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Mercedes-Benz
GE
TOYOTA
Volkswagen
GOODYEAR
Jones Lang LaSalle
Biocon
accenture
SIEMENS
SAP
D&B
Decide with Confidence
Audi
EMERSON.
PEPPERL+FUCHS
AMG
MRM WORLDWIDE
Strides
ARCOLAB LIMITED
Alcatel·Lucent
BIAL



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Collaboration Opportunities Across the

CMPTL Ecosystem

Multiple Divisions. One Vision. Greater Opportunities.



cmptl AI

AI-Powered Business Solutions



cmptl Marketing & Communications

Branding. Marketing. Growth.



cmptl Studios

Creative. Content. Media. Entertainment.



cmptl Academy

Training. Skilling. Professional Development.

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ECOSYSTEM

One Ecosystem. Endless. Poedless Possibiities.



cmptl Interiors & Architecture

Design. Plan. Execute.



cmptl Properties

Real Estate. Development. Advisory.



cmptl Fitness

Health. Wellness. Active Living.



cmptl Energy

Sustainable Solutions. A Greener Tomorrow.

SHARED OPPORTUNITIES

Leads. Projects. Growth.

COLLABORATIVE NETWORK

Experts. Businesses. Markets.

KNOWLEDGE EXCHANGE

Ideas. Expertise. Innovation.

EXPANDED POSSIBILITIES

Across Multiple Industries.

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Collaboration Opportunity

Across All Divisions of the CMPTL Ecosystem

Business Consultation

Strategy.
Transformation.
Growth.

Fashion

Design.
Brands.
Lifestyle.

Legal and Compliance

Governance.
Risk Management.
Peace of Mind.

Animal Care

Compassion.
Care. Better Lives.

HR

People.
Potential.
Progress.

Health & Wellness

Healthier People.
Happier Lives.

COE

(Centre of Excellence)

Innovation.
Knowledge.
Best Practices.

cmptl ECOSYSTEM

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Agriculture

Sustainable Farming.
Stronger Communities.

Logistics

Connected Markets.
Efficient Movement.

Water

Clean Water.
Sustainable Future.

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Who Can Become a CMPTL Partner?

Diverse Professionals. Shared Opportunities. Greater Growth.

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- Independent Professionals
- Consultants & Advisors
- Agencies & Service Providers
- Interior Designers & Architects
- IT & Technology Companies
- Training & Education Professionals
- HR & Recruitment Specialists
- Business Development Professionals
- Media & Production Specialists
- Fitness & Wellness Professionals
- Real-estate & Property Professionals
- Specialist Local/ Domain Partners



CORE IDEA | You do not need to operate across every division.
Your expertise can be aligned with the division and opportunities relevant to your capability.

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Lead-Based Collaboration

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LEADS → CONVERSION → PROJECT



01

Relevant Lead

Opportunity matched to geography / capability

02

Partner Engagement

Partner connects, understands and develops the opportunity

03

Conversion

Lead progresses into a client/project engagement

04

Delivery

Partner manages the engagement as applicable

The original CMPTL framework describes lead allocation as a model where relevant leads are allocated and the partner works toward conversion.

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Project-Based Collaboration

From procurement to execution

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01 Express Interest
Share your interest to explore opportunities



02 Profile / Pre-Qualification
Initial discussion and profile review



03 Capability Review
Assess domain expertise and capability fit



04 Partner Onboarding
Formal onboarding and enablement



05 Opportunity Matching
Identify and align relevant opportunities



06 Lead / Project Collaboration
Work together on leads and projects

Final allocation, scope, commercials and responsibilities depend on the **applicable engagement and partner requirements.**

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What Partners Can Access

- Business opportunities from the existing network
- Warm leads generated through partner / regional activity
- Access to a growing professional network
- Interaction and collaboration with other partners
- Cross-selling of complementary services
- Support among partners during city / country visits
- Co-branded collateral and promotional support, where applicable
- Opportunities to showcase capability, projects and case studies

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What a Partner Brings

EXPERTISE	Domain knowledge and professional capability
MARKET	Local relationships, market understanding and reach
EXECUTION	Ability to deliver projects professionally
SHOWCASE	Relevant work, projects, case studies and credentials
COLLABORATION	Willingness to work within a structured ecosystem

A partnership works when both sides bring value to the ecosystem.



Selection Criteria

- **Minimum Manpower** of the Partner – 5+ Resources
- **Values of the Partner** – Quality, Creativity, Process Oriented, Global Thinking, Technology, Passionate, Committed, Growth Oriented
- **Clientele base** of the Partner
- **Unique skills** brought by the Partner to the Network
- **Brand Goodwill** of the Partner
- **Willingness** of the Partner to be an Active Participant of the Network
- **Willingness** of the Partner towards knowledge sharing



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Registration Fee

to be Part of the Network

Sl. No.	Partner Type	One Time Fee (INR)	Recurring Fee
1	Value Partner – 1 Year	NIL	20% of the Business*

Note:
The Value Partner Agreement will renew automatically unless there is any breach of terms of the agreement by the Partner and / or non-performance from the partner of any of the Work orders accepted by the Partner.

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The CMPTL Partner Journey

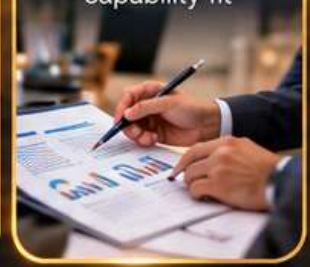


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JOIN THE NETWORK
Your Expertise.
Our Ecosystem.
One Ecosystem. Endless Possibilities.
Express your interest in becoming a CMPTL Partner.
Be Part of the CMPTL Partner Network


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Thank You
for your interest in the
CMPTL Partner Program
Your organisational profile has been successfully submitted.
Our team will review the information and may contact you
for further discussion and next steps.
BUSINESS OPPORTUNITIES
PROFESSIONAL NETWORK
SHARED GROWTH
KNOWLEDGE COLLABORATION
GLOBAL REACH
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